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Summary

A leader, innovator & employee turned entrepreneur, leaving job to create jobs. My innovations on road safety through tyre technology have been awarded by NASA Tech Brief, Dept of Science & Technology Govt of India, NITI Aayog, NRDC etc..

As a founder my work starts from innovation to team selection, financial modelling to fund raising, planning to execution, regulatory compliance to motivating team. My aim is to ensure safety & sustainability in Tyres, EV & logistics with most innovative, friendly, still affordable tyre, wheel & motor for all kinds of market segments which are safest, most eco-friendly and capture tons of on-road-data.

Experience

CEO & Co-founder

TJ Tyres

Dec 2016 - Present (7 years 6 months)

Our company is into proprietary BPPC Tyres which is the only tyre globally that Prevents Burst, Cures Punctures, balances itself and increases fuel efficiency. It can save 100s thousands lives, \$100s Billions wealth & tons of carbon footprint every year.

PHD Scholar

VSSUT

Jun 2013 - May 2018 (5 years)

Dropped out

Senior Manager

Tata Motors

Apr 2012 - Dec 2016 (4 years 9 months)

IPR Management: Making Strategy and Road Map for IPR and R&D, and aligning it to business requirements of the industry to meet future challenges and excel. Protecting organisational interest in India and Abroad such as Europe, US, Africa and other Developing Countries by filing Patents, Designs and Copyrights. Experience in Establishing process for IP Portfolio Management, Generating Awareness for IPR and Environment friendly products, Capturing innovations, Creating inventive spirit, Promoting innovators, Facilitating launch of Infringement free and environment friendly products and consulting Attorneys wherever necessary and evaluating their work.

R&D Collaboration, Licensing & Data Security: Evaluating the value of IPR, Negotiating and making Licensing Agreement for IPR, Know-how and trade-secret in India and abroad. R&D collaboration agreements, NDA and other agreements with vendors, suppliers, research institutes and external inventors and subsequent following up, apart from working on projects of International Business; data security by meeting SOX compliance.

Innovation: Creating an Innovation culture by awareness generation sessions, Creating inventive spirit, Promoting innovators, evaluating suggestion schemes, organizing events like Imagineering, Innovista, Technical Quarterly Seminar. Also solving technical problems by conducting focused workshop on Idea Generation such as Brain Storming, Passing On Technique, TRIZ etc..

Manager

Tata Motors

Dec 2008 - Mar 2012 (3 years 4 months)

Tata Group IPR Program & Policy Advocacy : Study and prepare white paper, concept paper, reply, inputs etc. for Corporate Office and Senior Management on policy of Innovation, IPR, Inventors Rights, New Legislations or Proposed Amendments, Guidelines etc. and interact with Tata Group IPR, FICCI, CII, ASSOCHAM and Govt. bodies in this regard. Consensus building and advocacy on restructuring of Intellectual Property Office, making positive changes in functioning of the office for expeditious disposal of cases, creating Awareness & e-learning materials, introducing IP Curriculum, Proposing Legislation like compensation to inventors/authors and Utility Patents/Model with short duration of protection, Special IP Courts or benches; Promoting Green IPR by fast tracking green patents, introducing Incentives for “licensing-in” green IP etc.. Tata Motors Chaired the CII National Committee on Intellectual Property 2011-12, which gave immense opportunity for active participation in driver’s seat to push the Innovation and IP culture forward in India.

Senior Associate

Anand & Anand

Nov 2006 - Nov 2008 (2 years 1 month)

IP Protection & Enforcement: Worked in Patent search, patent drafting, Replying to Office Action, Infringement Analysis, Patentability Analysis, Pre-grant Opposition & Revocation and Infringement Suit, Interacting with clients and replying to queries. Also protecting design and copyright, interacting with the attorneys as well as Patent, Design and Copyright office. Also worked on Shape Mark protection and its enforcement.

Understanding the requirements of internal and external clients. Bringing out the deliverables to the table, and making a mutually agreeable framework of time and resources, and making legal agreements with mutual consultation of advocates.

Experience in Exhaustive project planning and guiding to meet time limits and deliverables; and successfully executing the project; communicating and submitting the reports in definite interval about the progress to concerned parties.

Efficient in conflict resolutions & can work independently and has the ability to take critical decisions. Taking external assistance, if needed, to short out any bottleneck, if it arises and becomes difficult to overcome.

Handled Mechanical, Electrical, Electronics and IT cases mainly in Automobile, Medical Instrument, Power, Telecom, IT and other sectors.

Co-Founder

PSagar & Co

Nov 2001 - 2006 (5 years)

Co-founded a Legal & Managerial consultancy firm. The firm has got good clients & revenue; then I realised consultancy firms have their own limitations in terms of growth and revenue.

Founder

Ubillioner.com

Oct 1999 - Oct 2001 (2 years 1 month)

IT Services and Product Development. It was an unique business model we had strategised with our friends & college seniors to focus 50% on services & 50% on product development & innovation; so that services can take care of expenses & product development can create a large potential. We had got few services contracts & had earned some revenue. Dot com burst & subsequently 9/11 dried up the funnel. Our customers vanished from the market without paying & we had to close the startup.

Education



Stanford University Graduate School of Business

Executive Education, Innovation Management and Entrepreneurship

2016 - 2016

IIGP program



The University of Texas at Austin

Executive Education - Innovation Readiness Series

2016 - 2016

Describing innovation, Development Status, Patents, TradeMarks, Copyrights, Trade Secrets, Competition, Market Validation, Pitching, Presentations



Veer Surendra Sai University of Technology

Doctor of Philosophy (Ph.D.), Production

2013 - 2016



Business Development Academy

Certified Patent Valuation Analyst - CPVA, IPR Valuation

2012 - 2012



National Law School of India University

Master of Business Law (MBL), Contract, Banking, Corporate, IR, IPR, Environmental, Investment, Insurance, Foreign Trade, Tax

2008 - 2011



University College of Engineering

Bachelor of Engineering (B.E.), Mechanical Engineering & Manufacturing

1996 - 2000



Government College, Rourkela

+2, Science

1993 - 1995



CSB Zilla School

1990 - 1993

Licenses & Certifications



Entrepreneurship in Emerging Economies - Harvard Business School

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Skills

Licensing • Trademarks • Intellectual Property • Patents • Automotive • Due Diligence • Patentability • Patent Litigation • Innovation • Tires

Honors & Awards



Design for Future - 2015 - NASA Tech Brief

Nov 2015

Burst Preventive Puncture Curative tyre invention - Around 10% of vehicular accidents are attributed to tire. In case of burst the vehicle can't be controlled and it endangers lives of many.



Patent Granted on Puncture-Proof Tyre and Tube - Indian Patent Office, Govt. of India

Mar 2016

Patent application for Multi-chambered tyre and tube got granted after complying with objections and explaining the technical efficacy and differences in Hearing